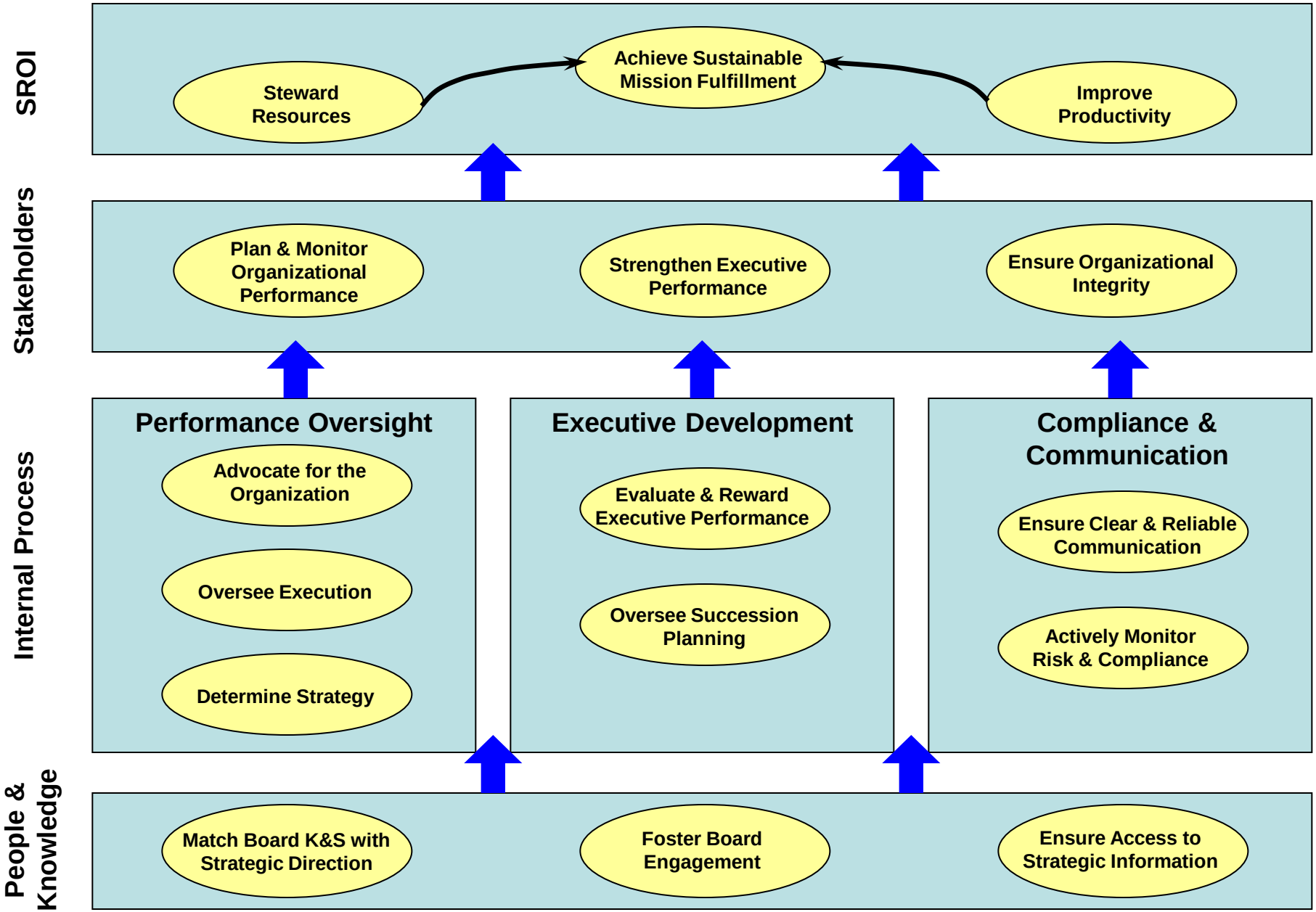Board Strategy Map